



Appointment of

Senior Campaign Strategist

Energy from the sun, wind and water can cut greenhouse pollution and provide clean, abundant energy for all. But coal, oil and gas companies continue to block the transition to renewable energy and the action needed to solve the climate crisis. Throughout history, everyday people have stood up to vested interests to achieve change that was thought to be impossible. **We can do it again...**

Applications close 28 February 2021

US

Our Focus

Driven by a passion to solve the climate crisis, The Sunrise Project is a team of experienced change-makers, researchers and communications professionals with a mission to scale social movements to drive the global transition beyond fossil fuels.

With programs and staff in Australia, Europe, Asia and the US, we have developed a unique model of grant making and campaigning that supports networks of organisations to drive powerful change towards our mission.

We have three overarching program areas:

- Shifting Australia beyond coal and gas
- Shifting the global financial system from fossil fuels to clean energy
- Protecting Australian ecosystems

Our Commitment

We are continually working on becoming a better workplace for everyone. To improve our active commitment to building justice, equity, diversity and inclusion into our organisation and programs we have zero tolerance for discrimination on the basis of race, gender, and sexuality. We continually look for ways to challenge structural inequalities across our organisation and as part of our work to change the world.

How we do it

Strategy and Analysis

We collaborate with the best minds of our generation across the public, civil and private sectors to develop and share evidence based solutions and pathways towards an ecologically sustainable future where catastrophic climate change is averted.

Grow and Enable Social Movements

We scale social movements by supporting connecting and empowering individuals, communities, governments and industry to make the right decisions to protect our natural environment from pollution and overexploitation.

Mobilising Grants and Investments

We work with funders, foundations and philanthropists to align resources and regrant funds to other organisations which seek to protect our planet and promote the sustainable and equitable use of natural resources.



YOU

We believe that a diversity of experiences and perspectives will help us build stronger strategies, teams and movements. We strongly encourage First Nations people, people of colour, people living outside of cities, and people with all kinds of bodies and talents to apply. We are continually working on becoming a better workplace for everyone. You can read our commitment to this work [here](#).

Your Head

You are a creative and big picture thinker who enjoys problem solving and diving into detail to identify points of intervention for campaign plans. You are comfortable with a wide variety of approaches to achieving change including political, legal, scientific, financial and public communications strategies.

Your Heart

You care deeply about protecting our planet and empowering others to learn, grow and act for the common good. You appreciate leadership is as much about building leaders of others as it is about developing yourself.

Your Hands

You have skills and a track record of guiding and implementing effective campaigns or projects and you are passionate about protecting people and the environment from the worsening impacts of the climate crisis. You're confident and skilled at mentoring and supporting others to lead.

You can think quick on your feet and enjoy problem solving and making ideas a reality.

Your Mission

Coal mining is Australia's largest contribution to the global climate crisis. The climate pollution from burning the coal Australia exports is around 1 billion tonnes of CO2 equivalent every year, or about double Australia's total annual domestic emissions from every source. The evidence of a climate emergency is now undeniable and requires a rapid replacement of coal-burning electricity, a halt to new coal mines, and retiring current coal mines.

There are 94 operating coal mines in Australia and around 60 proposed new coal mines and expansions needing an estimated \$80 billion dollars in investment. If planned coal expansions went ahead, Australian coal would account for 12% of global emissions by 2030.

You will collaborate with key partners in the development and implementation of campaign strategies and tactics to protect Australia's environment from the expansion of coal mining and exports, and seek strategies to phase coal mining out.

You will support networks of organisations to work together to achieve outcomes that would not be possible by individual organisations acting alone. You will actively support the capacity building of these networks and partner organisations.



HOW

We value and recognise your employment experience as well as skills and knowledge you have gained from unpaid volunteering, grassroots work, or lived experience. If you meet some but not all of the criteria below, or are just unsure but keen on the role, then please get in touch via admin@sunriseproject.org.au or (02) 8057 5189.

Skills and Experience

- At least 7 years' experience in a similar or related role including unpaid, grassroots or lived experience
- Excellent interpersonal, written and visual communications skills
- Strong group work and facilitation skills
- A strong eye for detail that would enable you to examine the technical details of coal projects and their environmental impacts
- Demonstrated ability to stay abreast of shifting policy and regulatory environments
- A passion for action on climate change and a commitment to social justice
- You must have full working rights for Australia.

Key Responsibilities

- Co-develop compelling campaign plans that support achieving our campaign goals and objectives
- Conduct policy and corporate research and analysis to inform the development of campaign plans
- Build relationships with key organisational partners who are critical to the delivery of campaign goals and support collaboration between them
- Provide campaign advice to partners, advocates and community groups to help them run high impact campaigns to support program goals

The Salary

Two year contract with potential for extension if successful in the role. Depending on experience and capacity to take on responsibility, the salary range is \$98,800 - \$108,800 p.a. plus 12.5% superannuation.

The Benefits

- Superannuation contribution of 12.5%
- Four weeks annual leave + leave loading of 17.5%
- Birthday and Cultural leave
- 12 weeks parental leave after 12 months' service
- A initial 3 month work plan to help you hit the ground running and have clarity on your role and responsibilities.
- Commitment to supporting to your professional development
- Coaching and management support with regular 1:1 meetings
- Access to Employee Assistance Program
- Performance reviews and feedback to support you and the team to reflect and grow
- Flexible work policy e.g 9 day fortnight option
- Paid shutdown leave at the end of year so you can properly rest and recuperate.

The Location

Must be based in Australia and have a right to work. New South Wales or Queensland, and people living in coal regions will be looked upon favourably.

The Process

[How to apply for the role](#)

Deadline

Applications Close 28th February 2021